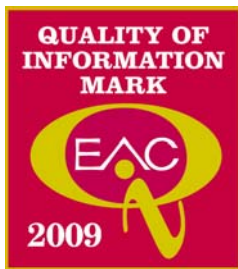


EAC Quality of Information Mark service



The EAC Quality of Information Mark (QI Mark) aims to promote and celebrate all forms of retirement housing, and ensure that older people have access to accurate and detailed information when deciding whether to move home. It is awarded to individual schemes following submission of a fully completed QI Mark questionnaire, and is valid for 12 months.

Schemes awarded the QI Mark are highlighted and fully described on EAC's popular websites www.HousingCare.org and www.extracarehousing.org.uk and in scheme lists distributed through our Advice Line. They will be promoted similarly through the newly launched FirstStop Care Advice service. ***The promotion of QI Marked schemes in all these ways is a completely free service by EAC.***

Additional benefits available to registered providers

Housing providers are also encouraged to use the QI Mark questionnaire as a template when creating their own brochures and websites and, subject to registration, to use the QI Mark logo when promoting schemes and to display a Quality of Information certificate.



Costs

For use of the EAC QI Mark and provision of QI Certificates

- A registration fee of £50 per annum per provider, plus
- £10 per scheme per annum

Conditions

- The QI Mark logo may only be reproduced in context – either alongside information about a QI-Marked scheme, or as part of a general introduction to the QI Mark.
- QI Marks are valid for 1 year only. Renewal requires an update to information provided via the EAC QI Mark questionnaire.

An all-in website service

For housing providers that don't already feature their retirement schemes on their websites, EAC can now help you do so! Take a look at the websites below to see how we feed scheme information into websites run by Housing 21, Abbeyfield UK and the Origin Group.

www.housing21.co.uk , www.abbeyfielduk.com , www.origingroup.org.uk